

# Meat Messaging Industry Circular

## What information does Meat Messaging hold and is it secure?



The industry portal acts as a secure online data warehouse where exporters place export messages and eMTCs.

When an issue needs resolution, importers (including inter-establishments and domestication transporters) and Government can access a single industry portal to verify consignment and product information, right down to the individual carton barcodes. Users must be registered and authorised to access Meat Messaging.

All login events, message uploads and searches are logged to provide an audit trail.

The information accessible on Meat Messaging is the same information available to someone authorised to physically access the carton or carcase and the logistics information that applies to that carton or carcase.

**No financial or commercially sensitive information is required to be uploaded to Meat Messaging.**

When a user searches for details about a carton by scanning the barcode, the Meat Messaging portal displays the consignment history.

Second and Third parties (such as product end users, Importing Country Inspection Facilities and Government representatives) are able to access this information within the Meat Messaging system through publicly available keys, such as carton/ case/ pallet barcode numbers, consignment identification (e.g., Health certificate Numbers) and logistic unit identification (e.g., shipping container numbers).

The Meat Messaging system records and provides access to supply chain related information for the strict purpose of supply chain traceability and verification of consignment related information.

**Meat Messaging does not require and strongly advises, not to include commercially sensitive data.**

All data that you upload or enter into the Meat Messaging system should already be either publicly available or supply chain available and can be accessed by second and third parties through a multitude of different sources.

The information contained in consignments and messages are defined as under the GS1 standards and guidelines, and as defined by exporting country and importing country commercial and regulatory requirements.

More information on the information contained in consignments and messages is available on the technical documents on the GS1 website and the Meat Messaging website.

The User and user's Organisation are solely responsible for the information uploaded to or entered into the Meat Messaging System (including but not limited to the accuracy of any such information or any results produced with it).

Meat Messaging is not liable to the Organisation or any second or third party for any information, data or interpretation of data available through the Meat Messaging system and utilised by any first, second or third party or for any error that such information, data or interpretation of data causes or contributes to.

Meat Messaging does not accept liability for the security, authenticity, integrity or confidentiality of any Meat Messaging held data, uploading of data or manually entering and data associated limited identifiers and meta data relating to supply chain transactions, messages and other communications made through the Meat Messaging system.

All systems are susceptible to interference or interception by malicious third parties. Meat Messaging is by nature a system that has information and data uploaded to it.

Thus, we believe it is extremely important for you and your organisation to ensure that you are only uploading already publicly available information.

If you would like more information about Meat Messaging please go to our website.

<https://meatmessaging.info/>

Or view our documentation at:

<https://www.meatmessaging.info/docs.asp>