



The market advice from the Australian Department of Agriculture, Water and the Environment and Meat & Livestock Australia is that manual remarking services for missing or completely illegible shipping marks in the USA will cease to be provided after 30 November 2021.

The process to resolve shipping mark issues can now be managed directly by the inspection house through the Meat Messaging system.

The Meat Messaging process

Meat Messaging is a simple, secure, cloud-based industry portal, where export establishments upload consignment information including carton barcodes. It allows the reconciling of unique cartons barcodes within a load of product exported from Australia into key markets like the USA.

The Inspection Warehouse in the USA, will verify the contents of the shipment and identify cartons with missing or illegible shipping marks, verify they are part of the shipment and seek USDA Inspector approval to remark.

The carton(s) are remarked by the Inspection Warehouse and therefore won't need to be destroyed.

To ensure this process goes smoothly for an exporter utilising a Non Packer Exporter (NPE), they will have to perform the following steps below:

Non-Packer Exporter shipments

The following examples show the processes involved for utilising Meat Messaging as an NPE:

- Sea freight container, Establishment loads, validates and forwards the RFP to the NPE.
- Air freight shipments, Establishment utilises the services of a freight forwarder to load air cargo AV, validates and forwards the RFP to the NPE.

The NPE will need to perform the following steps:

1. Register with Meat Messaging. Once your details are approved, you will obtain your Meat Messaging Company Identification Number (MMCID) – as seen below:

| Welcome Joe Smiths | Company: Really Good Meats Company Pty Ltd |
|---|---|
| User code: 80000012 | Country: Australia |
| User level: 2 | Phone: +61733333333 |
| User Email: info@initmedia.com.au | Default company email: info@meatmessaging.com |
| Class: AU - EXPORT ESTABLISHMENT | GS1 company prefix: 934873100 |
| Address: 1 Slaughter Road, SLAUGHTERVILLE | Est/Lic no.: AAAA |
| | MMCID: 10000016 🖌 |
| | |

- 2. Provide your Meat Messaging Company identification number (MMCID) to packing establishment(s) you purchase from and that are utilising the Meat Messaging portal for the USA market.
- 3. The packing Establishment will link your MMCID number to their account, this will allow you to then add the required information to complete the shipment details.
- 4. Within the MM portal the NPE can see shipments that have been linked to their account and they can then finalise the shipment details by entering Health Certificate Number, in the required field.





Registering for the Meat Messaging Portal

In preparation for this process change, the Non Packer Exporter will need to register with Meat Messaging.

- 1. Register and set up access to the industry Meat Messaging Portal by heading to <u>https://www.meatmessaging.info/register.asp</u>
- 2. You will receive a Meat Messaging Company Identification number MMCID.
- 3. The NPE will have to provide the packing establishment with their Meat Messaging Company Identification Number MMCID.
- 4. The packing establishment will link the NPE's Meat Messaging Company Identification Number to their Meat Messaging account. This will allow the NPE to edit and finalise the shipment details as required (i.e., record health certificate number for the consignment). Below is an outline of how an NPE can do this process:

How to edit a message and add the health certificate number

Step 1: Log in with your Meat Messaging login details by heading to <u>https://www.meatmessaging.info/login.asp</u>

| User code (8 digit code) | Demo login: 80000012 |
|--------------------------|--|
| Password | Demo password: 12345678 |
| | Login |
| | If you have forgotten your login details please send an email to: info@meatmessaging.com |

Step 2: Once the message has been linked to your account, you will have to click edit messages:

| Send | Sending messages | | | | | | | | | | | |
|-----------------|--|--|--|--|--|--|--|--|--|--|--|--|
| Use ti estab | Use this section to create, edit and send Meat Industry GS1 EANCOM Despatch Advice messages about consignments you are transferring between export establishments, exporting to a another country or to domesticate export product. | | | | | | | | | | | |
| 1a | New message | Create and send a new "Meat Message" | | | | | | | | | | |
| 1b | Upload file | OR upload a file to create and send a new "Meat Message" | | | | | | | | | | |
| 2 | Edit messages | Edit and send OPEN "Meat Messages" | | | | | | | | | | |

Step 3: Click either the EDIT or VIEW button on the message you want to add the health certificate number to.

| Click on the link t | or the required message to ec | lit, complete and send | the message. | | | | | | | | | | | | | | |
|--------------------------|----------------------------------|--------------------------------------|--|-------------------------------|------------------------|---------|---------|-------------|----------------------|-------------------|-----------------|--|--------------|----------------|--------------|------------|---|
| Message date 20210701 | Message ID 993487310071398440 | Consign from (est number) AAAA | Consign to (est number) 19999 - Meat Importing Company | Type (eMTC or expor Export | Dest. Country Co US | ode S | SO Ref. | ON Ref. Por | rt mark BC2345678 | MMCID 10000016 | RFP 67856856 | Reference (Health Cert - if export) | Count 100 | Status OPEN | - Summarj | EDIT | |
| | | | | | | | | | | | | | | | | \bigcirc | 7 |
| Message date | Message ID | Consign from (est number) | Consign to (est number) | Type (eMTC or export) | Dest. Country Code | SO Ref. | ON Ref. | Port mark | MMCID | NPE | RFP | Reference (Health Cert - if export) | Count | Status | _ | (- | 7 |
| 20210701 | 993487310071398440 | AAAA I | 9999 - Meat Importing Company | Export | US | | | ABC2345678 | 8 10000016 | 100012210 | 67856856 | | 100 | SENT | e | Chau | |





Step 4: Scroll to the bottom of the page and click next.

| | City of final destination | PHILADELPHINA | Country of final destination | UNITED STATES OF AMERICA |
|------|---------------------------|---|--|--------------------------|
| | | UPDATE | | |
| Back | | | | |
| | \smile | 2018 © Meat Mess This site requires the use of Cookies. Cookie | iging - Terms and Conditions s need to be enabled on your browser to use this site. | |

Step 5: Enter the Health Certificate Number and then click update

| Additional information Please note that all fields on this stage must be complet | ted. | | | | SSCC Messag Message | EDIT MESSAGE Message Type: Export : (00)993447310071398440 e1D: 993487310071398440 date yyyymmdd: 20210701 Message Status: OPEN |
|---|--|-------------------------------|---|--------------------------------|---------------------------|--|
| Export clearance po | 23432345 | Bill of lading | 34634 | RFP no. | 67856856 | |
| Health certificate no. | | Invoice no. | | Buyer order no. | | |
| SO No. (Reference) | | Consignment Port Mark | | Paper MTC Number if applicable | | |
| eMTC Endorsement Statement | | | | | | |
| If the export consist | uppoint is through an NPE that will finalise the Heath of UPDATE | Certificate, enter the NPEs I | MMCID (8 digits start with 1 eg 10000016). Cont | act the NPE to get the MMCID | 100012210 | |

Step 6: Once updated, the message is finalised and the NPE can now go back to the home page by clicking HOME at the top of the page.

| Home / | Edit message / Edit | step 2 | | | | | | | | | | | | | | | | |
|--------|---------------------|--------|----|---|--------|---|----|---|--------|---|---|---|--------|---|----|---|----------------|---|
| ſ | Step 1 | 1 | -> | I | Step 2 | 1 | -> | ſ | Step 3 | 1 | > | t | Step 4 | 1 | -> | t | Print and Send | 1 |



If they have any issues or questions, please feel free to contact the Meat Messaging contact support:

Ph: +617 3073 9234

E: info@meatmessaging.com